## QLD YES IN MY BACKYARD It's a movement & it's coming to you! NATALIE RAYMENT | DIRECTOR OF WOLTER CONSULTING GROUP AND CO-FOUNDER OF YIMBY QLD

## WHO ARE WE?

#### The voice of good development

We aim to bring back the balance to the urban policy debate, so often dominated by the NIMBY (not in my back yard) narrative.



## WHY YIMBY?

### WE ARE EXPERIENCING THE GREAT URBAN SHIFT

The pressure is building.

We have a growing affordability gap in our major cities and for the first time in history, the next generation is expected to be less well off than their parents. 662,000

more people to be living in Brisbane by 2031

## HOW TO ACCOMMODATE THE DEMAND?

Infill development is happening in our backyards

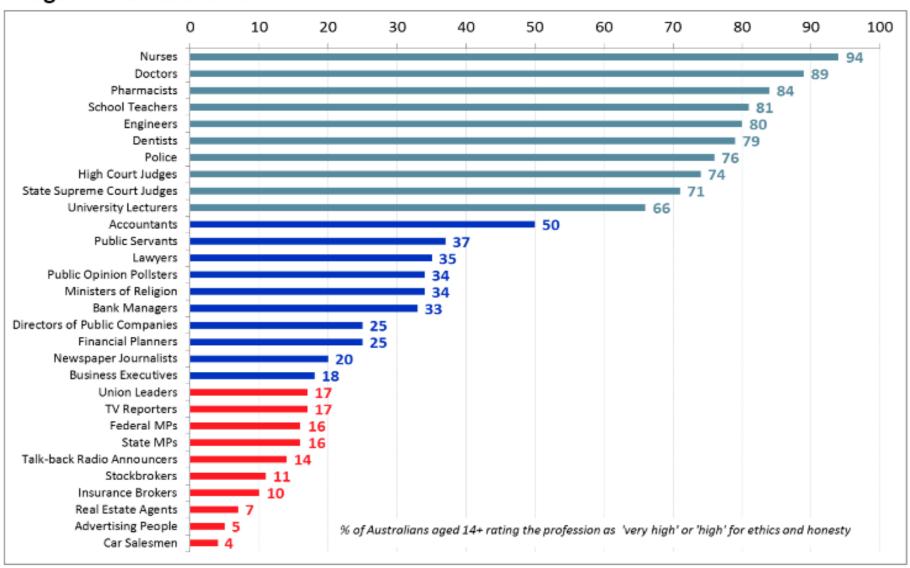
Our communities are taking notice and many community groups are actively rallying against urban density. But, NIMBY campaigning comes at a cost to the community.



consigns backyards to history

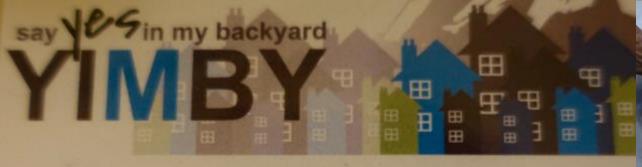
Morgan survey conducted in the last week of May with 648 Australians.

#### Image of Professions 2017



**Source**: These are the main findings of a Roy Morgan telephone survey conducted on the nights of May 22-24, 2017, with 648 Australian men and women aged 14 and over.





Natalie









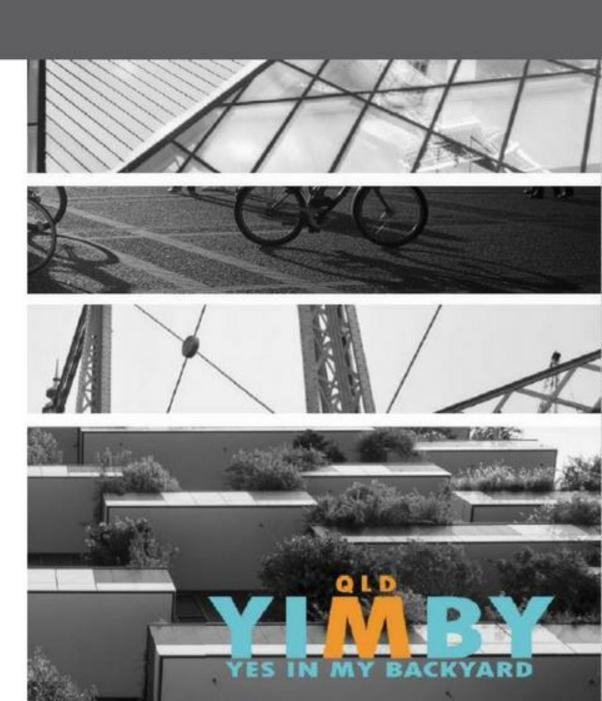




# I SEND HELP TO YOU. CAN I BE YOUR NEIGHBOR?

our local initiative to discuss, recognise and promote good development that makes for better living.

## "Balancing the Conversation"



### **OUR TARGET**

**Our desired outcomes** 

## Strategy and Policy Framework

A planning system and culture that facilitates enough good development to occur in the right locations, at the right time, in a way that is fair and transparent.

#### **Development Industry**

The development industry will have the will, capacity and capability to deliver good development.

#### Community

Enabling communities to understand and articulate what good development is, requesting that good development be built in their areas, and accepting this good development when it does occur.

### WHAT ARE WE DOING?

#### Having a community conversation

**INFORM** 

INFLUENCE

**INSPIRE** 

An accessible resource that establishes a dialogue around what makes good development

Balance the conversation about good development by putting forward the 'yes' case

Inspiring good development outcomes that feature design excellence, sustainability, innovation and community dividend

#### **BLOG**



Lord Mayor's Suburban Initiative Fund



#### BULLDOZE THE ORPHANAGE: POP CULTURE & THE DEVELOPER

August 25, 2017 | No Comments | Uncategorized

### Performance Based

VS Tick & Flick



POPULAR POSTS



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SPREAD THE WORD

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## The Voice of Good Development

### REASONS FOR APP

Commencement of the *Planning Act* **2016** has delivered an opportunity to start a community conversation about good development outcomes across Queensland.

The new planning legislation requires decision makers to push the reasons why we decide to approve individual development applications (DA).

This is an opportunity to balance the conversation, to talk about the positives and is at the core of YIMBY Values.



#### Design Excellence

local or international award-winning architecture, landscape architecture, urban design new landmarks excellence in place making



#### Sustainability

heritage restoration and adaptive reuse environmental (bushland, wildlife habitat, waterway) protection, regeneration

reduces resource use, supports resource efficiency connects a network of green spaces promotes active living and walkability supports active transport, provides end of trip facilities, bicycle parking

supports intergenerational equity, affordable living, aging in place

green star accreditation

facilitates the shared economy, bike sharing schemes, car sharing



#### Innovation

new technology sustainability initiatives provides solutions, solves complex design problems

#### Community Dividend

public art community / cultural precincts

vibrant lifestyle precincts parks, plazas, public realm

rejuvenates precincts suffering decline

enhances community safety

community infrastructure (roads, pathways, cycleways, bicycle parking, water, sewer,

stormwater, lighting, parks, embellishments)

connectivity

green positive outcome

unlocks a catalyst site

delivers casual surveillance

supports the night time economy

job creation and investment

diversity of housing types for all stages of the lifecycle

achieves density in the right locations contributes to a self-contained neighbourhood provides shade and minimises reflected UV radiation

> sport and recreation opportunities socially inclusive places community focal point

responds to community /economic need









COMMUNITY DIVIDEND



## POSITIVE SUBMISSION TIPS

One of the best ways to encourage good development outcomes is to write to your local council and let them know that you support the great elements of a draft neighbourhood plan or the positive aspects of proposed new development. Get writing now and follow these tips to help change our cities for the better!

SHOW SOME LOVE

To counter the all too familiar negative NIMBY (Not in My Backyard) stereotypes write a submission that focuses on the positive outcomes that a draft plan or proposed new development offers e.g. new bicycle parking spaces, revitalising underused space, new open space.

STICK TO THE PLAN

If you are writing about a new development, your words will have the most impact if you address the positives of the development in relation to town planning issues, such as how it adds to the amenity of the area or how it benefits the local environment.

EASY AS

Make your positive submission easier for Council to process by giving your submission a title. If you are writing about a proposed new development, include the council application number and the site address. These details should be available on your local council's website.

STAY ON TARGET

MAKE IT COUNT

further action.

Be specific and stay on topic otherwise your positivity will get lost in all the words.

To legally make a submission count for a proposed new development, send it to your council during the formal public consultation period. By doing this you will be notified of Council's decision and will have appeal rights in court if you are not satisfied with the decision. You can waiver your appeal rights and certainly don't need to take any



SIGN HERE

If you are sending a hard copy make sure the positive submission is signed by each person making the submission. For email submissions, include the name and residential or business address person who is making the submission.

Just so that you know, your submission legal document that will be on the publi Council may choose to remove your na address but are not obliged to. The app application will receive notice of the na addresses of all properly made submit they can notify them if they appeal the court.

SPREAD THE WORD

Tell your friends, family and netwo good development outcomes being and encourage them to write a posubmission too! The silent major! voice - help make it louder!

DEEP IMPACT

Writing in your own words has and numbers do count. So, well convinced others to make a potoo, but resist the temptation multiple copies of the same su just with a different signature this could dilute its impact.

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THE YIMBY QLD

For more information about making a submission, please visit; www.dilgo.old.gov.au/resources/factsheet/planning/da-making-submission.pdf

## INSPIRE GOOD DEVELOPMENT OUTCOMES



#### **INSPIRATION**



#### 480 Queen Street

Land Use

Commercial Office and Retail

Location

Brisbane, Australia

Learn more >



#### PARKROYA

Land Use Hotel

Location Singapore

Learn more >

#### Brisbane

Use

ercial Office and Retail

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more >



#### Legion House

Land Use

Commercial

Location

Sydney, Australia

Learn more >





Land Use

Residential

Location

Singapore

Learn more >



#### Central Par

Land Use Urban Village

Location

Sydney, New So

Learn more >





BRISBANE'S GREATEST PUBLIC ART PATRONS: PROPERTY DEVELOPERS

### **SURVEY**

What does good development mean to you? www.yimbyqld.com.au

