

QLD
YIMBY
YES IN MY BACKYARD

It's a movement & it's coming to you!

NATALIE RAYMENT | DIRECTOR OF WOLTER CONSULTING GROUP
AND CO-FOUNDER OF YIMBY QLD

WHO ARE WE?

The voice of good development

We aim to bring back the balance to the urban policy debate, so often dominated by the NIMBY (not in my back yard) narrative.



WHY YIMBY?

WE ARE EXPERIENCING THE GREAT URBAN SHIFT

The pressure is building.

We have a growing affordability gap in our major cities and for the first time in history, the next generation is expected to be less well off than their parents.

662,000

People to be living
in greater Brisbane
by 2031

HOW TO ACCOMMODATE THE DEMAND?

*Infill development is happening
in our backyards*

Our communities are taking notice and many community groups are actively rallying against urban density. But, NIMBY campaigning comes at a cost to the community.



YIMBY
PARTY

LEGALIZING
HOUSING

LEGALIZING
HOUSING

LEGALIZING
HOUSING

PROTESTING THE PROTESTERS

*All too often the battlefield
is the Council chambers*



WHAT ARE WE DOING?

Having a community conversation

INFORM

An accessible resource that establishes a dialogue around what makes good development

ADVOCATE

Balance the conversation about development by putting forward the yes case

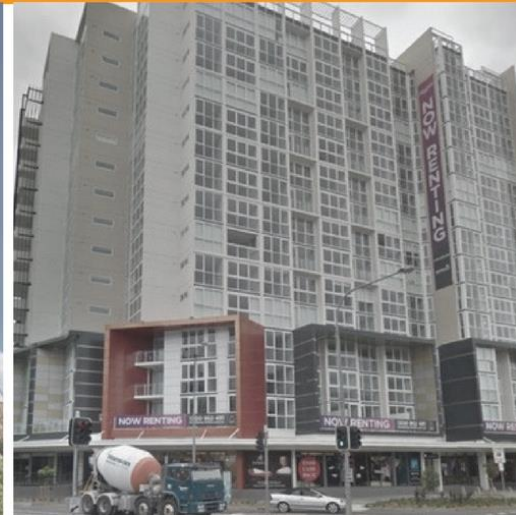
INSPIRE

Inspiring good development outcomes that feature design excellence, sustainability, innovation and community dividend.

Performance Based

VS

Tick & Flick



BLOG



BULLDOZE THE ORPHANAGE: POP CULTURE & THE DEVELOPER

August 25, 2017 | No Comments | Uncategorized

By Natalie Rayment "We're on a mission from God!" Elwood Blues proclaims in the 1980 classic film,

YIMBY QLD

Saying "Yes" in my backyard to good development outcomes across QLD.

Subscribe

POPULAR POSTS



LET'S TALK ABOUT THE STORIES – NOT THE STOREYS



GoGet CEO, Tristan Sender, in front of Australia's largest car share 'pod' at Central Park, Sydney. Image: GoGet
CUTTING BACK ON OUR CAR PARKING ADDICTION
June 27, 2017 | No Comments | Uncategorized



THREE CHEERS FOR GRACE ON CORONATION DEVELOPMENT



WHY DOES 'FEAR OF CHANGE' DOMINATE OUR CITIES?



The Voice of Good Development

REASONS FOR APPROVAL

Commencement of the *Planning Act 2016* has delivered an opportunity, to start a community conversation about **good development outcomes** across Queensland. The new planning legislation requires decision makers to publish the reasons why they decide to **approve** individual development applications (DA). In the past, decision reasons were only required when a DA was refused. This initiative is an **opportunity to balance** the conversation, to talk about the **positives**.

This is an opportunity at the core of the **YIMBY Qld** values, an opportunity that **YIMBY Qld** embraces. **YIMBY Qld** recognises, celebrates and showcases the many benefits that innovative, sustainable and well-planned development outcomes bring to our cities.

We believe good development features one or more of the 4 YIMBY Qld Qualities.



Design Excellence

local or international award-winning architecture,
landscape architecture, urban design
new landmarks
excellence in place making



Sustainability

heritage restoration and adaptive reuse
environmental (bushland, wildlife habitat, waterway)
protection, regeneration
reduces resource use, supports resource efficiency
connects a network of green spaces
promotes active living and walkability



Community Dividend

public art
community / cultural precincts
vibrant lifestyle precincts
parks, plazas, public realm
rejuvenates precincts suffering decline
enhances community safety
community infrastructure (roads, pathways,
cycleways, bicycle parking, water, sewer,
stormwater, lighting, parks, embellishments)
connectivity
green positive outcome
unlocks a catalyst site
delivers casual surveillance

· THE YIMBY QLD ·

Positive

· SUBMISSIONS KIT ·



DESIGN
EXCELLENCE



INNOVATION



SUSTAINABILITY



COMMUNITY
DIVIDEND



POSITIVE SUBMISSION TIPS

One of the best ways to encourage good development outcomes is to write to your local council and let them know that you support the great elements of a draft neighbourhood plan or the positive aspects of proposed new development. Get writing now and follow these tips to help change our cities for the better!



1

SHOW SOME LOVE

To counter the all too familiar negative NIMBY (Not In My Backyard) stereotypes write a submission that focuses on the positive outcomes that a draft plan or proposed new development offers e.g. new bicycle parking spaces, revitalising underused space, new open space.

2

STICK TO THE PLAN

If you are writing about a new development, your words will have the most impact if you address the positives of the development in relation to town planning issues, such as how it adds to the amenity of the area or how it benefits the local environment.

3

EASY AS

Make your positive submission easier for Council to process by giving your submission a title. If you are writing about a proposed new development, include the council application number and the site address. These details should be available on your local council's website.

4

STAY ON TARGET

Be specific and stay on topic otherwise your positivity will get lost in all the words.

5

MAKE IT COUNT

To legally make a submission count for a proposed new development, send it to your council during the formal public consultation period. By doing this you will be notified of Council's decision and will have appeal rights in court if you are not satisfied with the decision. You can waiver your appeal rights and certainly don't need to take any further action.

6

SIGN HERE

If you are sending a hard copy make sure the positive submission is signed by each person making the submission. For email submissions, include the name and residential or business address of each person who is making the submission.

Just so that you know, your submission will be a legal document that will be on the public record. Council may choose to remove your name and address but are not obliged to. The applicant for the application will receive notice of the names and addresses of all properly made submitters so that they can notify them if they appeal the decision in court.

7

SPREAD THE WORD

Tell your friends, family and network about good development outcomes being proposed and encourage them to write a positive submission too! The silent majority has a voice - help make it louder!

8

DEEP IMPACT

Writing in your own words has the biggest impact and numbers do count. So, well done if you have convinced others to make a positive submissions too, but resist the temptation of submitting multiple copies of the same submission content just with a different signature, where possible, as this could dilute its impact



**INSPIRE GOOD
DEVELOPMENT OUTCOMES**



DESIGN
EXCELLENCE



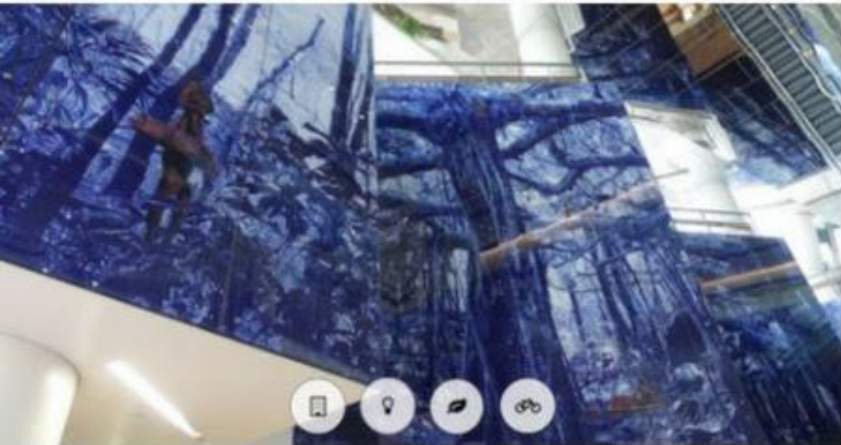
INNOVATION



SUSTAINABILITY



COMMUNITY
DIVIDEND



480 Queen Street

Land Use

Commercial Office and Retail

Location

Brisbane, Australia

[Learn more >](#)



180 Brisbane

Land Use

Commercial Office and Retail

Location

Brisbane, Australia

[Learn more >](#)



Legion

Land Use

Commercial

Location

Sydney, Australia

[Learn more >](#)



The Interlace

Land Use

Residential

Location

Singapore





BRISBANE'S GREATEST PUBLIC ART PATRONS:
PROPERTY DEVELOPERS



YIMBY AROUND THE WORLD

NEW YORK YIMBY

*"A lot of people my age
support development" -
Nikolai Fedak*

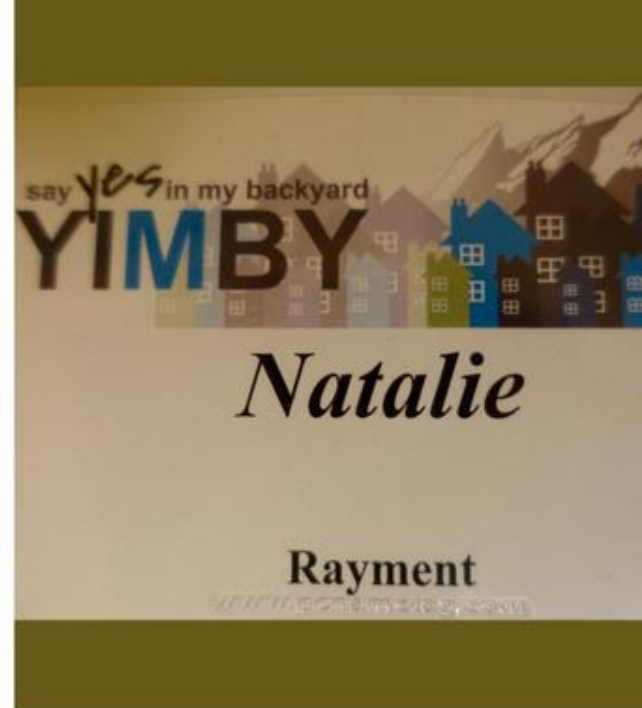
Sure, Build It in My Backyard

Debriefing

By CONSTANCE ROSENBLUM APRIL 4, 2014



Nikolai Fedak, 23, at work in his TriBeCa office on the website New York Yimby, which stands for Yes in My Back Yard. His satellite office is the street. Ozier Muhammad/The New York Times





I SEND HELP
TO YOU.
CAN I BE YOUR
NEIGHBOR?



SCANPH ANNUAL CONFERENCE 2017
9/21 - 9/22 | JW MARRIOTT | DTLA

YIMBY: A CALL TO ACTION

THE IMPORTANCE OF DA PLANNERS

*Reminder:
Planners need to be proud
of their work*







2006
2026?

2005
2012

2005
2024?

**WHO IS THE REAL VILLAIN?
WHO IS THE HERO?**



@YIMBYQLD



@YIMBYQLD



YIMBYQLD.COM.AU

#YIMBYQLD

FIND YOUR YES

6PM • THU 05 OCT

WANDERING COOKS

1 FISH LANE

(CNR FISH LANE & CORDELIA ST)

SOUTH BRISBANE

THANK YOU

YIMBYQLD.COM.AU

OLD
YIMBY
YES IN MY BACKYARD



WOLTER
consulting group